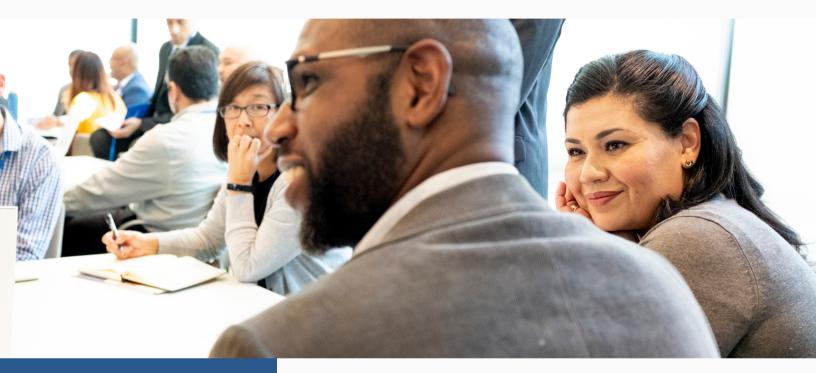# PROFESSIONAL DEVELOPMENT SERIES:
Designing & Evaluating a Successful Male of Color Initiative

Series Time and Dates:

Begins: 9:00am
Ends: 12:00pm

Every Thursday:
May 27, 2021
June 3, 2021
June 10, 2021
June 17, 2021
June 24, 2021

The California State University Young Males of Color Consortium, in partnership with Cobblestone Applied Research & Evaluation have designed the **Professional Development Series – Designing and Evaluating a Successful Male of Color Initiative**. The series includes 10 modules, devised to increase evaluation capacity for all stakeholders. The modules will provide a blueprint for program design and assessment. This includes an overview of evaluation topics, useful tools and tips, and specific examples from YMOC programs for participants to use as they develop or implement an initiative on their campus. Each module will be accompanied by templates, worksheets, and other documents for participants to use. The modules will be interactive and designed for programs at all stages of development, ranging from early development to more established initiatives. The series will be led by Cobblestone Applied Research & Evaluation, Inc., whose team includes experts in the field of education evaluation and who have recently worked closely with five programs in the CSU Young Males of Color Consortium.

Module 1: Findings from Evaluability Assessments

This module is designed to describe findings from Evaluability Assessments (EAs) conducted with five YMOC programs in the Consortium in 2020-21. The EAs were used to determine the extent to which programs were ready for a formal evaluation. Findings from the EAs will be shared, along with strengths and challenges, and similarities and differences in program activities and outcomes across CSU campuses.

Module 2: Program Design

This module will focus on the design and implementation of programs that foster success for men of color. This interactive session will discuss strategies that can be employed to ensure that programs are designed and delivered in ways that will produce desired goals and outcomes. We will spend time talking about some of the common services employed by male of color initiatives and how they should be connected to the lived-experiences of young men of color, with an emphasis on designs that enrich educational contexts, promote belonging, increase retention, and contribute to learning.

Module 3: Introduction to Evaluation

This module is designed to introduce participants to program evaluation and its purpose. Examples of evaluation questions, designs, and methods will be shared that will be directly relevant for YMOC programs.

Module 4: Evaluation Readiness

This module is designed to help participants determine the extent to which they are ready for a formal evaluation of their YMOC program. Participants will reflect on their own programs and answer questions to determine readiness for evaluation and how to prepare for a formal evaluation of their program.

Module 5: Logic Model 101

This module is designed to provide an overview of logic models-their purpose and content. Participants will view examples of YMOC program logic models and receive guidance on how to select SMART outcomes and how to get started on developing/modifying their own program logic models.

Module 6: Evaluation Designs

This module is designed to describe credible and feasible evaluation designs. Participants will review sample evaluation questions, methods, and timelines that are especially relevant to YMOC programs.

Module 7: Instrument Development and Data Collection

This module is designed to focus on: (a) operationalizing a program's logic model (e.g., short-term & long-term outcomes); (b) selecting/developing evidence-based qualitative and quantitative instruments; (c) discussing possible data collection sources (e.g., Institutional Research, surveys); (d) reviewing sample survey and focus group questions; and (e) discussing frequency of data collection. Examples from YMOC programs in the Consortium will be provided.

Module 8: Data Storage and Management

This module is designed to discuss staff training and capacity needed to implement program evaluation. Module content will also include considerations for data structure, data security, data management, and ethical concerns when implementing a YMOC program.

Module 9: Data Analysis & Use/Continuous Quality Improvement

This module is designed to describe staff training and capacity needed to implement evaluation activities. In addition, discussions will include how to assess impact, create a culture of information sharing, reflection, learning, and improvement; making data-driven decisions; and continuously revisiting program design and activities.

Module 10: Wrap-Up, Q&A

This module is designed to provide an informal opportunity to participants to ask questions and seek guidance related to their own YMOC program designs and evaluation efforts.

The series will be led by Cobblestone Applied Research & Evaluation, Inc., whose team includes experts in the field of education evaluation and who have recently worked closely with five programs in the CSU Young Males of Color Consortium.

Register for the Professional Development Series

Those who participate should be individuals who have direct responsibility or supervise those who are directly responsible for the development and implementation of Men of Color Initiatives.

SERIES DATES: MAY 27, JUNE 3, JUNE 10, JUNE 17, JUNE 24, 2021 (9:00AM - 12:00PM)

REGISTER HERE

TO REGISTER, CLICK "REGISTER HERE" OR ENTER THE FOLLOWING INTO YOUR BROWSER.

http://bit.ly/ymocProgramSeries

CALIFORNIA STATE UNIVERSITY
YOUNG MALES OF COLOR CONSORTIUM

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INQUIRES, PLEASE CONTACT SAMANTHA AT SELLERT1@CSUDH.EDU